What is claimed is:

1.   A system for generating an active voice page to deliver voice services to a user, the active voice page comprising at least one markup language document, the system comprising:

an input module that receives data reports and a structure for a voice service;

5   a markup language converting module that converts the data reports and the structure into a markup language; and,

a blending module for blending the converted data reports and the converted structure into an active voice page.

2.   The system of claim 1, wherein the markup language is extensible markup
10 language.

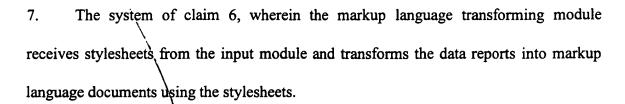3.   The system of claim 1, wherein the markup language is TML.

4.   The system of claim 1, wherein the data reports are online analytical processing system reports.

5.   The system of claim 1, wherein the markup language converting module
15 comprises a markup language generator that receives the structure and generates a markup language document from the structure.

6.   The system of claim 1, wherein the markup language converting module comprises a markup language transforming module that receives data reports from the input module and transforms the data reports into markup language documents.

7.   The system of claim 6, wherein the markup language transforming module receives stylesheets from the input module and transforms the data reports into markup language documents using the stylesheets.

8.   The system of claim 1 further comprising a module for generating a call request that receives the active voice page and one or more style properties that are unique to a user and generates a call request for the user.

9.   A method for generating an active voice page to deliver voice services to a user, the active voice page comprising at least one markup language document, the method comprising:

receiving data reports and a structure for a voice service;

converting the data reports and the structure into a markup language; and,

blending the converted data reports and the converted structure into an active voice page.

10.   The method of claim 9, wherein the markup language is extensible markup language.

11.   The method of claim 9, wherein the markup language is TML.

12.   The method of claim 9, wherein the data reports are online analytical processing system reports.

13.   The method of claim 9, wherein converting comprises receiving the structure and generating a markup language document from the structure.

14.   The method of claim 9, wherein converting comprises receiving data reports and transforming the data reports into markup language documents.

15.   The method of claim 14, further comprising receiving stylesheets and transforming the data reports into markup language documents using the stylesheets.

5   16.   The method of claim 9 further comprising:

receiving one or more style properties that are unique to a user; and,

generating a call request for the user from the active voice page and the style properties.